

2024-2025

Corporate Partnership Program Benefits

OVERVIEW

Blue Ridge Hospice's Corporate Partnership Program develops and sustains meaningful engagement with businesses, provides ways to acknowledge and credit companies for their contributions, and encourages giving from the communities that Blue Ridge Hospice supports.

The program offers tiered benefits revolving around events, opportunities for a volunteer service project or day of service, and opportunities to collaborate on public outreach efforts, including social media. Partners are offered 12 months of benefits based on the date of their gift.

ANNUAL BENEFITS

Support Level	Event Package	Website Recognition	Volunteer Service Project	Social Media	Category Exclusivity	Ads
Platinum \$20,000+	A	Logo with live link and featured testimonial	Yes, more than 10 people	Customized social media plan and 2+ dedicated social media posts	Yes, with first right of refusal for next year	Logo top placement
Gold \$10,000–\$19,999	B	Logo with live link	Yes, more than 10 people	Two mentions per year and dedicated social media post	No	Logo middle placement
Silver \$5,000–\$9,999	C	Logo with live link	Yes, up to 10 people	One mention per year	No	Logo lower placement
Bronze \$1,000–\$4,999	C	Name with live link	–	–	No	–



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CORPORATE PARTNERSHIP EVENTS

Every year, the Corporate Partnership Program will offer four or more events including a sports or entertainment outing, our community event in the fall, and two business networking events.

Event Package	Sports/Entertainment Outing	Community Event	Business Networking Events
Platinum \$20,000+	<ul style="list-style-type: none"> • Exclusive outing sponsor (as available) • 4 event tickets • 1 parking pass • Social media post 	<ul style="list-style-type: none"> • 8 event tickets • Social media post • Name and logo in promotional and event materials 	<ul style="list-style-type: none"> • 6 event tickets • Logo on signage and in program materials • Verbal acknowledgment at event
Gold \$10,000–\$19,999	<ul style="list-style-type: none"> • 4 event tickets 	<ul style="list-style-type: none"> • 6 event tickets • Social media mention • Name and logo in program in middle 	<ul style="list-style-type: none"> • 4 event tickets • Logo on signage and in program materials • Verbal acknowledgment at event
Silver & Bronze \$1,000–\$9,999	<ul style="list-style-type: none"> • 2 event tickets 	<ul style="list-style-type: none"> • 4 event tickets • Social media mention • Name in program 	<ul style="list-style-type: none"> • 2 event tickets • Logo on signage and in program materials

Interested in joining our Corporate Partnership Program?

Please contact us via:



(540) 313-9200



Development@BlueRidgeHospice.org



Founded in 1981, and providing care and services in a 2,200-square-mile service area across the northern Shenandoah Valley and northwestern Virginia, Blue Ridge Hospice is a community-based, not-for-profit provider of the highest-quality serious illness and end-of-life care and grief support services with a mission to brighten life's journey with quality and compassionate care for all whom we are privileged to serve.



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