

Corporate Partnership Program Benefits

2023-2024

Overview

Blue Ridge Hospice is delighted to announce its first Corporate Partnership Program. Launched in March 2023, the purpose of the program is to develop and sustain meaningful engagement with businesses, provide ways to acknowledge and credit companies for their contributions and encourage giving from the communities that Blue Ridge Hospice supports.

The program offers tiered benefits revolving around events, opportunities for days of service and opportunities to collaborate on public outreach efforts including social media. Partners are offered 12 months of benefits based on the date of their gift.

Annual Benefits

Support Level	Website Recognition	Day of Service	Social Media & PR	Category Exclusivity	Ads
Platinum \$20,000+	Logo with live link and featured testimonial	Yes – 10+ volunteers	Customized social media plan, and 2+ dedicated social media posts Press Release	Yes – with first right of refusal for next year	Logo – top placement
Gold \$10,000 - \$19,999	Logo with live link	Yes – 10+ volunteers	Two mentions per year, and dedicated social media post	No	Logo – middle placement
Silver \$5,000 - \$9,999	Logo with live link	Yes – up to 10 volunteers	One mention per year	No	Logo – lower placement
Bronze \$1,000 - \$4,999	Name	-	-	No	-



Contact

For more information about how to join our Corporate Partnership Program, please contact **Dawn Draayer**, Director of Philanthropy, at **540-431-8338** or ddraayer@blueridgehospice.org.

About Blue Ridge Hospice

Founded in 1981, Blue Ridge Hospice is a community-based, not-for-profit provider of serious illness and end-of-life care with a mission to brighten life's journey with quality and compassionate care for all whom we are privileged to serve.

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