



**Thank you for sponsoring
our 20th anniversary Butterfly 5K
Run & Walk to Honor Your Heroes
on October 15, 2022, at Blandy
Experimental Farms in Boyce, VA.**



Sponsorship Opportunities

Presenting Sponsor – \$5,000 (only 1 available)

- Have “Presented by [YOUR COMPANY/BRAND]” included on communication and promotional materials, pre- and post-race emails, webpages, social media, and media coverage.
- Your logo on the finish line banner for the winners in the men and women categories.
- Complimentary run or walk entry 6x
- Your logo on finisher photo backdrop
- Your logo on event signage
- Custom Facebook post honoring our partnership
- Included as Presenting Sponsor in Facebook post announcing your sponsorship
- Prominent recognition with your logo on race t-shirts

Platinum Sponsor – \$2,500

- Complimentary run or walk entry 4x
- Your logo included as Platinum-level sponsor on communication and promotional materials, pre- and post-race emails, webpages, and social media.
- Your logo on event signage
- Custom Facebook post announcing your platinum-level sponsorship
- Included as Platinum-level sponsor in Facebook post announcing your sponsorship
- Your logo on race t-shirts

Gold Sponsor – \$1,000

- Complimentary run or walk entry 2x
- Your logo included as Gold-level sponsor on communication and promotional materials, pre- and post-race emails, webpages, and social media.
- Included as Gold-level sponsor in Facebook post announcing your sponsorship
- Your logo on race t-shirts

Silver Sponsor – \$500

- Your logo included as Silver-level sponsor on communication and promotional materials, pre- and post-race emails, webpages, and social media.
- Included as Silver-level sponsor in Facebook post announcing your sponsorship
- Your logo on race t-shirts

Bronze Sponsor – \$250

- Included as Bronze-level sponsor in Facebook post announcing your sponsorship
- Your logo on race t-shirts

Friend of Blue Ridge Hospice – \$100

- Your logo on race t-shirts

ADDITIONAL OPPORTUNITIES

Food Sponsor – \$1000 (only 1 available): Have “Provided by [YOUR COMPANY/BRAND]” included on food station signage.

Hydration Station Sponsor – \$500 (only 1 available): Have “Provided by [YOUR COMPANY/BRAND]” included on water station signage.

Sponsor children’s activities – \$250 (2 available): Have “Provided by [YOUR COMPANY/BRAND]” included on children’s activities signage.

Is now not a good time for you to donate? You can still help!

We are also seeking any kind donations, such as gift certificates, items, or apparel to be raffled off at the event, or items such as bottled water and snacks that can be used at the event. Please reach out to Teresa Lambert at tlambert@blueridgehospice.org or call 540-313-9252.

Please respond by September 30 to ensure your logo can be included in event materials.

Questions? Reach out to Emma at edekkerarellano@blueridgehospice.org or call 540-877-4195.



Company Name _____ Contact Person _____

Address _____

Phone _____ Email _____

Please make checks payable to:
Blue Ridge Hospice, Attn: Butterfly 5K
333 West Cork Street, Suite 405, Winchester, VA 22601

Provide your logo as a high-resolution EPS, TIF, PDF, or JPG file to: edekkerarellano@blueridgehospice.org