



Butterfly Ball

Blue Ridge Hospice 40th Anniversary Celebration

Saturday, May 21, 2022 | 5 – 10 p.m. | Glen Burnie Gardens | Museum of the Shenandoah Valley

Sponsorship Opportunities

Platinum Sponsors \$20,000

- Two premier tables of eight
- Full-page ad in event program
- Acknowledgment as Platinum Sponsor in ALL printed and electronic event materials, including press releases
- Logo with link to your website on event web page
- 3'x8' specialty banner at event entrance
- Verbal and visual acknowledgments at event
- A personalized social media post on our Facebook page
- Logo on virtual auction website
- Opportunity to introduce Blue Ridge Hospice CEO at event
- Recognition in 2022 Blue Ridge Hospice newsletters

Gold Sponsors \$10,000

- One premier table of eight
- Full-page ad in event program
- Acknowledgment as Gold Sponsor in printed/electronic event materials and visual acknowledgment at event
- Logo with link to your website on event web page
- 2'x4' specialty banner at event entrance
- Logo on virtual auction website

Silver Sponsors \$5,000

- Six tickets to gala (preferred seating)
- Half-page ad in event program
- Acknowledgment as a Silver Sponsor in printed/electronic event materials and visual acknowledgment at event
- Name with link to your website on event web page

Bronze Sponsors \$2,500

- Four tickets to gala (preferred seating)
- Quarter-page ad in event program
- Acknowledgment as a Bronze Sponsor in printed/electronic event materials and visual acknowledgment at event
- Name with link to your website on event web page

Friend of Blue Ridge Hospice \$1,000

- Two tickets to gala (preferred seating)
- Recognition in event program
- Acknowledgment as a Friend in printed event materials including hard copy invitation



Please call 540.313.9390 to reserve your sponsorship.

All gifts are tax-deductible to the extent allowed by law. Tax ID: 54-1126227

Blue Ridge Hospice

Your Not-for-Profit, Community Hospice since 1981

Your sponsorship will directly support our **Patient Care Fund** – a charity fund available to patients and families unable to pay for hospice services. **Last year, Blue Ridge Hospice provided nearly \$1 million in unfunded and charity care.** Your sponsorship will help provide everyone compassionate comfort-care and dignity at the end of their lives.

Through the Butterfly Ball, our goal is to raise \$100,000 specifically for our Patient Care Fund. Your sponsorship will allow Blue Ridge Hospice to provide the most skilled, compassionate care and support possible to patients and their families throughout our communities.

We thank you for your generosity and support of Blue Ridge Hospice!

For additional information regarding sponsorship opportunities, please contact Rick Gowdy, Blue Ridge Hospice Director of Philanthropy, at 540.313.9390 or rgowdy@blueridgehospice.org.

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Brightening Life's Journey

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